



Uka Tarsadia University, NSS – Management Unit

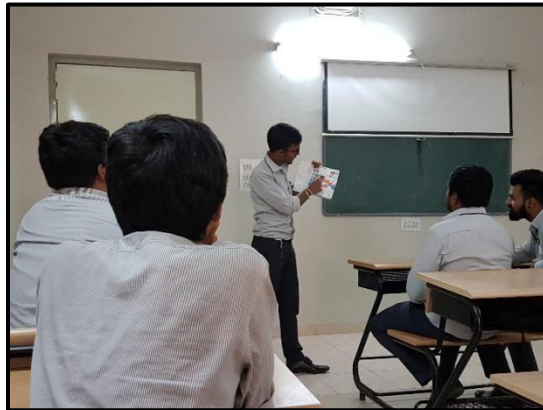


B.V. Patel Institute of Business Management, Computer & Information Technology

Date: 1st August, 2017

Write up on Organ donation Pledge campaign

NSS unit of Uka Tarsadia University in collaboration with Donate life foundation conducted a



three day organ donation campaign to highlight and spread awareness about organ donation among the students from 28th to 1st August, 2017.

NSS volunteers of Management Unit and programme coordinator visited each class and explained importance of organ donation to students. They encourage students to spread the awareness in



their nearby area and families. *“In India, finding a donor match is a difficult task for the organ recipient’s family and this challenge is compounded by lack of awareness. Six faculty members took pledge to donate their organ. Leading by example, more than 105 students of department of Management and commerce pledged to donate their organs. These initiatives have the ability to spur people to come forward to donate organs of their deceased beloved. This will save and help elevate the quality of lives of many patients in need of organs. We are looking forward to more such initiatives and campaigns in the future.”*

